



## 2010 MEMBERSHIP DIRECTORY ADVERTISING

In 2010, Washington Multi-Family Housing Association will publish our Annual Membership Directory. A wide range of advertising options are available for companies wanting to attract new customers – Suppliers and Property Management!

Listed below are the advertising styles and sizes available for purchase.

Please read the ad specification guidelines below prior to submitting your art work.

You may send your ad electronically to: [debbie@wmfha.org](mailto:debbie@wmfha.org), specifying “WMFHA Ad” in the subject line

If available, please include your Washington business license number(s) in your ad

**\*\*Payment must be received at the time ad copy is submitted\*\***

**Ad Space is limited so act today – DUE DATE for AD Submission March 8, 2010!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Method of Payment:  Credit Card  Check  Bill (payment in 30 days)

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Type (Visa/MC): \_\_\_\_\_

Signature: \_\_\_\_\_



19032 66th Ave S  
Suite C-108  
Kent, WA 98032

Phone: 425.656.9077

Fax: 425.656.9087

Website: [www.wmfha.org](http://www.wmfha.org)

Email: [debbie@wmfha.org](mailto:debbie@wmfha.org)

### Benefits for advertising in the WMFHA Directory:

- Your products and services will be in front of a membership base representing over 150,000 apartment homes!
- It is the most widely used resource for property managers seeking quality licensed and bonded suppliers!

**\*Inside Front Cover: \$1,400 – SOLD**

**\*Inside Back Cover: \$1,200 – \$850 New Rate!**

**\*Limited Opportunity for Covers and Tabs – Contact WMFHA directly to purchase**

**Tab Page Front or Back (4.75”w x 7.75”h)**

**\*Limited Availability – Full page ads only \$900 – \$795 New Rate!**

**New this year! All full page ads will be placed on tab pages on a first come first serve basis**

**Half Page Advertisement (2.37”w x 3.87”h) - \$500 - \$425 New Rate!**

ADVERTISING SPECIFICATIONS: Please submit only Mac compatible electronic files or disks. Acceptable file formats should be press-ready PDF files generated from your native application, or if you are unable to provide PDF files, we may be able to work with your native InDesign, Illustrator or Photoshop file, as long as all fonts are outlined and linked files are embedded or included. Alternate file types may include tif, eps, jpg or other image file, with a minimum resolution of 350ppi. Proofs must be submitted with digital files, and should be printed at 100 percent. In the absence of acceptable proofs, WMFHA is not responsible for accurate reproduction of submitted artwork. Please keep all live material at least ¼ inch from the bleed edge.

Please turn over and complete information on back



**ASSOCIATE TRADE MEMBERS (VENDORS)**

Category/Categories your company should be listed under \_\_\_\_\_

\_\_\_\_\_

Description of product/service: This will be put in the directory, please limit to 25 words:

\_\_\_\_\_

\_\_\_\_\_

**COUPON – SPECIAL OFFER (FULL PAGE ADVERTISERS)**

Each coupon will include your company logo and the special you list below. Each coupon will also have a disclaimer at the bottom indicating 3/31/2011 expiration and “Coupon/special offers subject to change/WMFHA will not be held responsible for any coupon/special offer changes”

Coupon/Special offer: \_\_\_\_\_

\_\_\_\_\_

**PLEASE HELP US KEEP YOUR INFORMATION CURRENT IN THE  
2010 MEMBERSHIP DIRECTORY!**

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ 800 Number \_\_\_\_\_

Primary email: \_\_\_\_\_

Website: \_\_\_\_\_

Would you like to receive Legislative updates from our Government Affairs Committee?

Yes  No, thanks

If Yes, what email address would you like the updates sent to? \_\_\_\_\_